

G.O.D. IS GREAT

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G.O.D. IS GREAT

Envisioning Our Global Organism

Andy Ross

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The Message

You deserve at least a tee-shirt summary before you commit to reading a book by an author who may be new to you on the unusual subject of how we're building a global organism.

My aim is to help you develop a lively understanding of what's happening to us all this century. The world is changing fast, and I think most of us could use a new and improved concept of where we're going. My way works fine for me. As an evangelist from the computer world with a background in science and philosophy, I think my insight is worth sharing.

Through our efforts to develop new technology and globalize its industrial application, we humans are working together to create something new on this planet. We're in the process of creating a global organization so integrated that we become parts of a single living organism. I call this organism *Globorg*.

I see Globorg as the natural culmination of biological evolution on planet Earth. It will embrace humans as living parts. Its history stretches back over three billion years. Globorg will wake up soon after we've finished building its brain. We're doing that now, with the infrastructure of the global web and its server farms hosting cloud services.

We shall achieve a unified consciousness with a global dominion. We shall identify with Globorg. Or rather, that's what we'll do if we know what's good for us. We'll orchestrate our activities worldwide so far that on a clear day we can see and act as one. Globorg will have woken up. But we still have a long way to go. First, we need to win the war between science and religion. I propose a logical foundation for a new philosophy of life.

This book is a road map from here and now to Globorg. It's a guide for beginners. It offers not just information or even knowledge but new ideas and a dash of wisdom. Enjoy.

The Book

This book can tell you something useful. I believe it's something we all need to think about. But you won't just get it in a minute. It takes time to sink in. You need to play with it awhile and relate it to your own experience. That's why I wrote it as a book.

But books are an old technology. This presents problems. In a world of podcasts and five-minute videos, who has time to read them? In a world of glamorous graphics on every website, who wants to feast their eyes on monotone pages of text?

As a blogger and a surfer, I sympathize. By any standards I'm a book lover, but I have to admit there are better ways to get information and better ways to delight the sensorium. And here I am offering you a book. Why didn't I just blog it all?

A book is a milestone in history. It has a time and a place and it makes a statement. It puts its message right inside your head, where the author's thoughts become your thoughts. It's a good medium for a deep message that you need to think about. The meaning sinks in and takes root. Or at least it does if the author has done his or her job right. This takes some skill, but when it works you know it.

Videos, podcasts, and blogs are more ephemeral. Blogs are best for short takes, where you can get the point in a minute and move on. Podcasts suffer from their fixed timing. Boring stretches go by as slowly as the good bits, where you want to pause and hear it again. As for videos, who can avoid getting distracted by the haircut or the horror-movie lighting? No, books work better for deep thought.

Deep or not, this book is hard to classify. Is it technology, current affairs, philosophy, prophecy? If you've read my blog, you'll recognize some of the themes and topics.

The book is a manifesto for the next revolution in life on Earth.

The Author

Authors should be authoritative. So who am I to be telling you what I'm about to tell you?

I'm not famous yet, so Googling me will probably steer you to my blog, which is filled with technical details and trivia, so may be too much at once. In a sentence, I'm a philosopher who decided not to become an academic philosopher but to carve a path in science and technology. My journey through physics teaching, academic book publishing, and making business software reminds me in retrospect of Charles Darwin's voyage on HMS Beagle. It gave me a wealth of facts to weave a worldview of some novelty.

A long time ago, I collected four degrees in philosophy, three from Oxford and one from London, but I don't imagine they're tradable currency now. I was firmly in the Anglo-American analytic tradition, which is based on a German mathematical approach and claims to have inherited the genius of philosophy from classical times. But mathematics and physics had impressed me more than philosophy, so I went back to teaching them. I soon saw that mathematical logic had spawned the whole digital information revolution of our time.

In Germany, first editing computer science books and then assisting at the birth of new software, I reflected on philosophy, science, religion, and the onward rush of globalization. On the way, I wrote a science-fiction novel and published a volume of essays on the science of consciousness. At the end of 2009, aged 60, I resigned from my job to write this book.

Actions speak louder. Read on.

Germany, 2010

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